

## 2023 GREY CUP FESTIVAL SWEEPSTAKES

### OFFICIAL CONTEST RULES AND REGULATIONS (“Official Rules”)

NO PURCHASE NECESSARY. THIS CONTEST IS SUBJECT TO ALL APPLICABLE CANADIAN FEDERAL, PROVINCIAL AND MUNICIPAL LAWS AND REGULATIONS AND IS VOID WHERE PROHIBITED BY LAW. PARTICIPATION IN THIS CONTEST CONSTITUTES FULL AND UNCONDITIONAL AGREEMENT WITH AND ACCEPTANCE OF THESE OFFICIAL RULES.

#### (1) CONTEST PERIOD:

The 2023 Grey Cup Festival Sweepstakes (the “Contest”) begins at 4:00 p.m. ET on September 19, 2023 and ends at 8:00 p.m. ET on November 10, 2023 (the “Contest Period”).

#### (2) ELIGIBILITY:

The Contest is only open to legal residents of the Province of Ontario who are nineteen (19) years of age or older and hold a valid passport at the time of entry (each an “Entrant”). Employees and the immediate families (including those with whom they are domiciled) of Hamilton Tiger-Cats Football Club (2007) Corp. (“Ticats”), the 2023 Grey Cup Festival (together with the Ticats, collectively the “Contest Sponsors”), and each of their respective parent companies, subsidiaries, affiliates, directors, officers, governors, agents, their advertising and promotional agencies (together with Contest Sponsors, the “Released Parties”) are not eligible to enter the Contest. For purposes of this Contest, “immediate family members” shall include the mother, father, brothers, sisters, daughters, sons, partner or spouse of an individual (regardless of where any such “immediate family member” resides). Determinations of eligibility shall be made in the sole discretion of the Contest Sponsors.

#### (3) HOW TO ENTER:

NO PURCHASE NECESSARY. During the Contest Period, each Entrant must complete the following steps to obtain an entry (each, an “Entry”) into the Contest:

- Follow the links to the Contest; and
- Enter all requested information to enter the Contest.

There is a limit of one (1) Entry per person during the Contest Period. If it is discovered by the Contest Sponsors that any person has used or attempted to use multiple names, identities, email addresses or any automated, macro, script, robotic or other system(s) or program(s) to enter the Contest more than once or to otherwise participate in or disrupt this Contest or to tamper with the software, they may be disqualified from the Contest. The Contest Sponsors reserves the right, in their sole discretion, to require proof of identity or eligibility in a form acceptable to the Contest Sponsors: (i) for the purposes of verifying an Entrant’s eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of an Entry entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Contest

Sponsors deems necessary, in their sole discretion, for the purposes of administering this Contest in accordance with these Official Rules. Failure to provide such proof to the satisfaction of the Contest Sponsors in a timely manner may result in disqualification of the Entrant in the sole discretion of the Contest Sponsors.

By entering the Contest, each Entrant agrees to be bound by the Official Rules and the decisions of Contest Sponsor, which are final with respect to all Contest matters.

(4) PRIZES:

There are 10 (ten) prizes (“Prize”) available to be won during the Contest Period. The Prize consists of a festival tickets and Grey Cup tickets.

The retail value of the Prize is one thousand dollars (\$1,000.00 CAD).

The Prize must be accepted as awarded without substitution and is not transferrable, refundable, for resale or convertible to cash. The Contest Sponsor reserves the right, in the event that a Prize, or any component of a Prize, cannot be awarded as described for any reason, to substitute the same for another prize or component of equal or greater value, without notice or liability. In the event that a substitute prize is awarded, such prize must be accepted as awarded and cannot be exchanged for cash or otherwise.

(5) WINNER SELECTION:

During the Contest Period, the one (1) Selected Entrant will be randomly selected from all eligible Entries received at the offices of Hamilton Tiger-Cats Football Club at 64 Melrose Ave. North, Hamilton, ON (each drawn Entry being a “Selected Entrant”). The Contest Sponsors or their designated agents will attempt to notify the Selected Entrant using the information provided within the form at the time of registration. To be declared a winner of a Prize, a selected entrant must first correctly answer, a mathematical skill-testing question on the entry form and without assistance of any kind, whether mechanical or otherwise. If a Selected Entrant: (i) cannot be contacted within twenty-four (24) hours of the first attempted notification, then the applicable Prize will be forfeited and the Sponsor has the right but not the obligation, in their sole discretion and time permitting, to select an alternate eligible Entrant. The odds of winning a Prize will depend on the total number of eligible entries received.

(6) AWARDING OF PRIZE

Upon successful contact with a Selected Entrant via information provided within the software (email), the Selected Entrant will be required to provide certain contact information, as requested by the Contest Sponsor. To be declared a winner (“Winner”), the Selected Entrant will also be required to sign a Declaration, Release and Waiver Form (the “Release Form”) confirming compliance with the Official Rules, acceptance of the Prize as awarded, without substitution, and releasing the Released Parties from any liability in connection with the Prize or the Contest before being granted the Prize.

If the Selected Entrant does not meet all of the Contest requirements, fails to correctly answer the skill-testing question, refuses to provide the contact information requested by the Contest Sponsor, the Selected Entrant will forfeit his/her Prize and the Contest Sponsor shall be entitled (but not obligated) to select another Entrant from the remaining eligible Entries until such time as contact is made with an Entrant or there are no more eligible Entries, whichever comes first. This process may continue until the Prize has been awarded or there is insufficient time to permit the awarding of a Prize. In the event that an alternate Selected Entrant is required to be selected, the same above-noted process will apply. The Contest Sponsor are not responsible, whether as a result of human error or otherwise, for any failure to contact any Selected Entrant.

#### (7) SUPREMACY OF RULES

In the event of a conflict between the Official Rules and any instructions or interpretations of these Official Rules given by an employee of the Contest Sponsor regarding the Contest, these Official Rules shall prevail. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Contest-related materials, the terms and conditions of these Official Rules shall prevail, govern and control.

#### (8) INDEMNIFICATION

By submitting an Entry into this Contest, each Entrant confirms his or her understanding of and compliance with these Official Rules. Each Entrant, and his/her representatives, heirs, next of kin or assignees (“Entrant’s Representatives”), hereby releases and holds the Released Parties harmless from any and all claims, demands, orders, judgments or demands whatsoever, including, without limitation, claims or demands in respect of copyright, trademark or other intellectual property infringement; liability for any injuries, loss or damage of any kind to the Entrant, Entrant’s Representatives or any other person, including personal injury, death or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Prize, participation in the Contest, any breach of the Official Rules, or in any Prize-related activity. The Entrant and Entrant’s Representatives agree to fully indemnify the Released Parties from any and all claims by third parties relating to the Contest, without limitation.

#### (9) LIMITATION OF LIABILITY

None of the Released Parties assumes any liability for any incorrect or inaccurate information, whether caused by website or App users or by any of the equipment or programming associated with or utilized in the Contest or for any technical or human error which may occur in the processing of Entries, the selection of a Selected Entrant or for any printing or other errors in any Contest materials. The Released Parties assume no responsibility for any error, omission, tampering, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or authorized access to, or alteration of Entries. The Released Parties are not responsible for any problems, viruses or technical malfunction of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of email or on account of technical problems or traffic congestion on the Internet or at any

website or combination thereof, including injury or damage to Entrants or to any other person's computer related to or resulting from participating or downloading materials in the Contest.

None of the Released Parties assumes any liability for any personal injury or property damage or losses of any kind, including without limitation, direct, indirect, consequential, incidental or punitive damages which may be sustained to an Entrant's or any other person's computer equipment resulting from an Entrant's attempt to either participate in the Contest or download any information in connection with participating in the Contest or use of any website. Without limiting the foregoing, everything on any website is provided "as is" without any warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement.

#### (10) CONTEST ADMINISTRATION

All decisions regarding the Contest remain with the Contest Sponsors. The Contest Sponsors reserve the right, in their sole discretion, to modify, cancel, suspend and/or terminate any or all parts of the Contest for any reason.

The Contest Sponsors reserve the right, in their sole discretion, to disqualify any individual found to be in violation of these Official Rules. The Contest Sponsors reserve the right to refuse an Entry from a person whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter. Any attempt to tamper with the entry process, interfere with these Official Rules, deliberately damage any website or undermine the administration, security or legitimate operation of the Contest, is a violation of criminal and civil laws, and the Contest Sponsors reserve the right to seek damages and/or other relief (including attorneys' fees) from all persons responsible for such acts to the fullest extent permitted by law, which may include banning or disqualifying Entrants from this and future contests of the Contest Sponsors. In their sole determination, the Contest Sponsor may disqualify any person who acts in any manner to threaten or abuse or harass any person and to void all such person's associated Entries. The Contest Sponsors reserve the right, in their sole discretion, to terminate or suspend the Contest should fraud, virus, bugs, or other reasons beyond the control of the Contest Sponsors corrupt the security, proper play or administration of the Contest.

#### (11) PRIVACY AND PUBLICITY RIGHTS

By accepting the Prize, the Winner agrees to allow the Contest Sponsors and their respective subsidiaries and affiliates, promotional and advertising agencies and representatives the right to use his/her name, biographical information, image, photos and/or likeness and statements for programming, promotion, trade, commercial, advertising and publicity purposes in connection with this Contest, at any time or times, in all media now known or hereafter discovered, worldwide, including but not limited to on television, video, the World Wide Web and Internet, without notice, review or approval and without additional compensation, except where prohibited by law.

The Contest Sponsors respect your right to privacy. Personal information collected from Entrants will only be used by the Contest Sponsors to administer the Contest and, only if consent is

actively given at the time of entry, to provide Entrants with information regarding upcoming promotions and/or events from the Contest Sponsor. For more information regarding the manner of collection, use and disclosure of personal information by the Contest Sponsors, please refer to the privacy policy, available at <http://www.ticats.ca/privacypolicy>.

#### (12) GOVERNING LAW

The Contest shall be governed by the laws of the Province of Ontario and the federal laws of Canada applicable therein. Without limiting the generality of the foregoing, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations as between any person and/or Entrant and the Contest Sponsors in connection with the Contest shall be governed by and construed and interpreted in accordance with the laws of the Province of Ontario. The Contest Sponsors and all Entrants hereby attorn to the exclusive jurisdiction of the courts of Toronto, Ontario, in respect of the determination of any matter, issue or dispute arising under or in respect of the Contest.

#### (13) SEVERABILITY

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

#### (14) MISCELLANEOUS

Any words herein importing the masculine gender shall include the feminine gender and vice versa in both the singular and the plural.